

From: Metuchen Area Chamber of Commerce [mailto:metuchenchamber@optimum.net]

Sent: Thursday, February 16, 2017 11:50 AM

Subject: [EXTERNAL] CALLING ALL ARTISTS!

FOR IMMEDIATE RELEASE:



METUCHEN AREA CHAMBER OF COMMERCE
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CALLING ALL ARTISTS!
Registration Opens for 10th Annual
Metuchen Junebug ArtFest

New, Streamlined Registration via ZAPP®

Registration Deadline:
May 1st

Artists working in all media are invited to register for the 10th Annual Metuchen Junebug ArtFest, which will be held every Saturday evening in June (June 3th, 10th, 17th and 24th) from 6:00 - 10:00 pm throughout the streets of downtown Metuchen.

The ArtFest features 150+ visual and performing artists who participate in open-air exhibits, window galleries, live music, performance art events and open-mic sessions. This one-of-a-kind event draws thousands of visitors from the tri-state area and transforms our central New Jersey community into a month-long celebration of the arts.

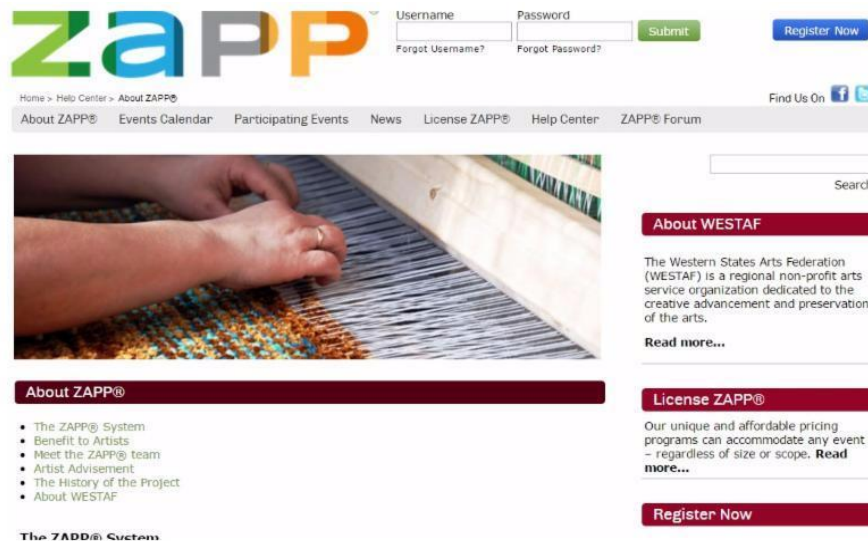
On Saturday June 17th, Main Street will be closed during Junebug to create additional room for visitors to engage with the street artists and their exhibits, peruse the window galleries, and enjoy great live performances.

Junebug artist venues include:

- 1) *Outdoor Sidewalk/Street Exhibitors;*
- 2) *Window Gallery Competition;* and
- 3) *Indoor Public Gallery at the Metuchen Public Library.*

New for this year, the ArtFest is using an online registration system called ZAPP®. This platform allows individual artists to apply online to multiple art shows through one central website and to upload digital images of their artwork for jury review. As all three Junebug artist venues will be

juried, this new application process will enable our planning team to review all artwork in an organized, consistent and high-quality digital format. In addition, through the ZAPP system, artists reap several benefits: they no longer needed to complete multiple-page paper applications; they receive email notifications with application status and other relevant information; and they are eligible for invitations to many other high quality Art Festivals across the country.



Setting up a profile in ZAPP should take no longer than 10 minutes and is **FREE** for artists to join . . . and this is the only way to register for participation in the Metuchen Junebug ArtFest:

- Artists should go to **ZAPP** at www.zapplication.org to set up a profile.
- Once in the system, search for the "Metuchen Junebug Art Festival 2017" or go directly [HERE](#) for our application.
- The ZAPP system will request that each applicant uploads images of their work. For Junebug, we require six images for jurying.

***** Artists must register by May 1, 2017 *****

For more information:

Junebug ArtFest web site: <http://www.junebugartfest.com>
Facebook: <http://www.facebook.com/junebugartfest>
Twitter: <http://twitter.com/junebugartfest>

For more information on registration or the event itself, please contact the Metuchen Chamber of Commerce at (732) 548-2964 or at metuchenchamber@optimum.net.

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