



Junebug ArtFest

OFFICIAL SPONSORSHIP FORM
SUPPORTING THE ARTS AND ENHANCING A VIBRANT MAIN ST IN JUNE



March 2013

Dear Metuchen Area Business Owners:

Over the years I have been involved in many Chamber of Commerce events, but none as much fun and as rewarding as our Junebug ArtFest held every Friday night in June. The event is co-sponsored with the Metuchen Arts Council of which I am also a member.

Because I feel so passionately about this event, I agreed to be Sponsorship Chair again this year. This is our 6th year and the popularity of Junebug has grown immensely in such a short time. In order to capitalize on the event, we need business owners, like you, to contribute to make the event happen.

I am enclosing the sponsorship form. As you can see, we have varying degrees of sponsorship. We are hoping that all our businesses will see the advantage of becoming a sponsor at any level possible.

This is one of the only events where Main Street IS NOT CLOSED. Last year we had thousands of people walking up and down Main Street, enjoying the beautiful weather, the beautiful art and delightful sounds the event brought to our Borough. We anticipate at least that amount of visitors this year. I can't think of a less expensive form of advertising.

Even though my business is not on Main Street, I appreciate the value of these events in bringing people into our town who might not have ever known we exist. I hope you can see the value of being part of this event.

Please visit www.junebugartfest.com or www.metuchenchamberexchange.com for more information about this and other upcoming events!

Sincerely,

Dottie Winhold

Broker/Manager
Prudential NJ Properties
3 Amboy Avenue
Metuchen, NJ 08840



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\$500 Sponsor will have:

- Company/group name prominently displayed on banner across Main St.
- Name featured in all press releases.
- Largest ad (logo included) on promotional t-shirts and in programs handed out to each attendee.
- Section of festival named after your company/group name that will be listed on map of the festival.
- ***THIS SPONSORSHIP LEVEL IS LIMITED TO 6 SPONSORS.***

\$250 Sponsor will have:

- Name featured in all press releases.
- Ad (logo included) on promotional t-shirts and in programs handed out to each attendee.

\$100 Sponsor will have:

- Sponsor name listing on promotional t-shirts and in field programs.

\$25-99 Sponsor will have:

- As with all donors, you will be listed in a "Thank You" ad in a local paper.

Company/Group Name:

Contact Name:

Address:

Telephone:

Fax:

Email: _____

Amount Enclosed/Sponsorship Level Chosen:

\$500 \$250 \$100 Other \$ _____

Make check payable to:

Metuchen Area Chamber of Commerce

Mail to: 323 Main St., Suite B, Metuchen, NJ 08840

If applicable, please email logo images to: metuchen.chamber@verizon.net

We also accept Visa, MasterCard and Discover. If you prefer to use your credit card as a method of payment, please call Chamber office (732) 548-2964, and we'll gladly process your request over the phone.

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PLEASE CONSIDER ALSO:

_____ I will welcome visual artists to exhibit in my store window.

_____ I would welcome artists to exhibit on the walls inside my business.

THANK YOU FOR YOUR SUPPORT
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